The Wrap-Up

A CONCORDIA JOURNALISM STUDENTS PUBLICATION

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IS THERE LIFE AFTER KENT?

by Alex Merrill

Concentration in the media has reached "a ludicrous level" said Tim Creery, director of research for the Kent Commission, in a speech to Life After Kent and History of Journalism classes.

He addressed the combined classes on the subjects of the making of the Kent Commission and the "choruses of vituperation" that arose from the media in reaction to it.

The Kent Commission was set up in 1980 with a mandate to inquire into daily newspapers in Canada, which has "one of the highest degrees of concentration of newspaper ownership in the western world," according to the report.

One of the recommendations of the

(see KENT, pg.2)

The Gazette 'Not So Bad': MacDonald

by D.E. Maisonneuve

The Gazette is becoming a better newspaper all the time, political columnist L. Ian MacDonald told a Concordia class studying implications of a report made by the Royal Commission on Newspapers (the Kent Report).

(see MacDonald, pg.8)

Competition All 'Wrapped Up'

You may have noticed our new title next to The Fish.

'The Wrap-up' was chosen to replace 'Journalism News' after a heated competition (announced in our first issue).

Our box overflowed with suggestions just days after the publication of our virgin edition.

'Journalism Gazette' 'Journalism Star' and 'The Journalism Times' were just a few of the more imaginative entries.

Voting went to three ballots trying to decide a winner.

In the end, it was an entry by Glenn Bradley that won out.

We thank you for all the enthusiasm with which the competition was greeted.

FISH FACTS

by Scott Howarth

There's something fishy going on these days in the Concordia Journalism Students Association.

For over a month now, cartoonist Andy Graham's catfish has adorned the masthead on all official CJSA stationery and correspondence.

Despite its irreverent caricature of a newspaper's use, the new logo won an immediate and loyal following when it was submitted in December.

(see FISH, pg.2)

Kent

(continued from pg.1)

Commission was that a Press Rights Council, a quasi-judicial body, be formed to regulate newspaper monopolies in this country.

If guidelines for regulation were adhered to, the Thomson organization would be required to divest itself either of its "national paper," the Globe and Mail, or its other Canadian newspaper holdings.

The Commission also recommends that tax incentives should be given to encourage the growth of individually owned dailes.

Much of the outcry and "vituperation" from editors, publishers and others concerns the idea that such regulations on the industry would amount to curtailing press freedom.

However, Creery added, "the fashionable view is the jaundiced one."

"The government would be subject to a considerable amount of public opinion if it did not do anything about the concentration."

One of the central principles that the Commission was stressing in its report was that "it is not only government that can interfere with freedom of the press."

Problems that the Commission saw as resulting from monopolies were lack of competition among papers and possible constraints on editorial freedom coming from publishers who have vested inter-

Fish Artist Seeks Fame and Fortune

(continued from pg.1)

The idea for the cartoon was spawned by second-year journalism student, Susan Sorisky during a Press and the Law class last fall.

Out of several tasteless possibilities that she came up with, the rotting catfish wrapped in a newspaper elicited the greatest response from fellow students.

Armed with Sorisky's idea, I asked Graham if he would do a logo for the CJSA contest.

"Does it pay?" was his first response.

The promise of $20 and national fame interested him immediately.

"I know exactly what you want," he said grinning.

Graham appeared at my door a few hours later with the eventual winning entry.

When he's not at the drawing board conjuring up putrid fish, Graham works for Nordair at Dorval airport.

He says his plans are "to get the hell away from bloody airplanes as soon as possible" and try to sell a cartoon strip that he's been working on for three years.

The strip, entitled "Chainsaw," contains a cigar-smoking beaver and an unemployed intellectual muskrat, to describe just two of the characters.

Selling a comic strip can be extremely frustrating, he says.

"They (the syndications that sell cartoonists' works) won't touch unsolicited material. They only want cartoonists who have been published before."

National Lampoon told him that they liked his ideas but their policy was to not accept unsolicited cartoons or stories.

Graham says that he will publish a small collection of his cartoons if necessary to get the exposure.

"Lynn Johnson, who does 'For Better or for Worse,' started by printing 15,000 copies of her cartoons and sold them in Vancouver," he says. "The syndications picked up her strip after that for $90,000. Now she's making $200,000 a year."

If you think the lure of big money has gone to Graham's head, you are absolutely right.

"I intend to make a pile of money and then retire to a house in the woods," he says.

Even if he doesn't make it, Andy Graham's cartoon legacy will live on with the CJSA.

ests outside of the newspaper.

Another related problem is the diminishing job market for journalists in so many one-paper towns. "If there are only two or three games in the country, it gets much more difficult to get a job."

According to Creery, journalists have been much more favourably inclined to the Kent Commission than editors and owners.

Creery fielded questions from students, one of whom asked whether the recommendations were not somewhat Socialist, and 'Red Tim Creery,' so-called from his days as contributing editor to the Gazette, disagreed, saying, "A current aspect of capitalism is anti-trust. There hasn't been a great deal of enthusiasm for this here, but in the U.S. they break them up."

Another student asked him about inherent possibilities for misuse of the Press Rights Council for increased government control over the press.

Creery said that the Council would of course have to act responsibly, and that the Commission had a lot of trouble finding rules of regulation that "wouldn't hurt a lot of people we did not want to hurt."

The Kent Commission submitted its findings and recommendations to the Privy Council Office last July and now they are in the hands of Jim Fleming, Minister of Multi-Culturalism.

To date, the government has made no concrete moves on the matter, although a simultaneous probe under the Combines Investigation Act has already recommended a prosecution against Thomson.

Staff and Such

Editor-in-chief: Glenn Bradley

Editor & Layout Coordinator: Paul Gott

Senior Assistant Editor: Dale Maisonneuve

Assistant Editors: Andrée Ducharme, Scott Howarth

Contributors: Trudie Mason, Patrice Crysler, Milly Charon, Linda MacDonald

Photo Editor: Cathy McMahon

Name «The Fish»

Another exciting contest from the JSA.

Immortality in journalistic circles is assured for whoever submits the best name.

Winner to be announced next issue.

OUR MISTAKE

Cathy O'Reilly's story, entitled 'Mountain's Mounted to Stay,' contained a line saying that it costs $7.64 to feed and maintain the horses, and pay the salaries of the policemen, the four stable hands and the blacksmith.

The line, edited incorrectly, should have said that it costs $7.64 to feed and maintain one horse per day.

The editor in question plans to take a remedial math course.

He even hopes to graduate in a few years.

Convention Capers

Kent fields criticism.

Hersh relaxes.

The recent Centre for Investigative Journalism Convention is over and it seemed worthwhile to those students who attended.

Tom Kent was there and after his speech he was able, without difficulty, to field critical questions about his contraversial report.

Seymour Hersh rambled on about his experiences as a young reporter. His main points were that one must be sure of the facts and that discretion helps develop one's reputation.

Putting all learning aside, Concordia students were forcibly introduced to Ontario culture on the night of their arrival as they did not realize that Toronto rolls in its sidewalks at one a.m.

All legal and para-legal attempts to obtain booze after curfew were dismal failures.

One student called room service and claimed that there was a CIJ executive meeting and that a couple of bottles of wine should be sent up.

He was told that even Piere Trudeau wouldn't get any.

"The Film" highlighted the weekend.

(photos by Glenn Bradley)

One a.m. Bars close... Anything goes. (Above)

What's on T.V.?

→

Snapshot Success

by Patrice Crysler

Steve Simon, majoring in journalism and communication studies, is on to bigger and better things with a weekly photography column in the Gazette, Ottawa Citizen and a possible feature story with the New York Times.

This spring his column will be syndicated by Canada Wide Syndicate owned by the Toronto Sun.

"I never expected all this," said Simon. "I gave it a shot but never really believed this would happen."

Some people never fulfill their high school dreams, but for Simon, his dream of working on the North Shore News came true the summer he was 16.

He was hired as the staff photographer full time and was given the opportunity to write a few news and sports articles. While at the North Shore News he ran across a few celebrities such as politicians Joe Clark and Claude Ryan and actors Norman Fell and Vince Van Patten.

After the North Shore News folded and merged with the News and Chronicle, Simon stayed away. "I was totally occupied with school and needed a break."

Last year the Gazette photo columnist quit, giving Simon the opportunity to grab a space in the Saturday Hobby Section. He spends anywhere from two hours to two days pumping out his column.

"It's sometimes tough to come up with new ideas, especially in a column format," claims Simon.

Simon recommends getting articles published especially since there is a demand for hobby-oriented articles in newspapers and magazines. "If you don't try you'll never know," says Simon. "Being rejected is the worst that could happen."

Besides hobby articles, it is possible to cash in on classroom assignments.

Simon believes that year end features could be directed towards a certain market. "Just write something with sales potential, that way you could cash in on it," advises Simon.

Photography is an asset to would-be journalists, especially in the freelance area. Submitting pictures with stories can increase the sales potential of an article and the amount of pay.

The Gazette column brings him $55 a week and the Citizen, $50. When Simon's column is syndicated this spring he'll be receiving a 50 per cent commission.

Simon is interested in all aspects of communication and would like to combine his talents as a photographer-reporter.

The end of a long day or the start of a long night?

Internship Worthwhile

by Andrée Ducharme

"Everyone should do at least two before they graduate", says second-year journalism student Martha Vaughan.

She's talking about the department's internship program, where second or third-year students give up a week of their time for no return other than the first-hand experience of working on a newspaper, radio or television station.

Vaughan, 21, has done one this year at the Town of Mount Royal Post and has found it "very interesting... I've never done so much writing", she says.

"The classroom can only show you so much", says Vaughan. There is more pressure and it's more demanding in a newsroom.

Gary Regenstreif agrees. "People who hire you don't care much about school work, they want to see other work in print", he says.

Regenstreif, 21, worked at the Sunday Express around Christmas time and thinks internships are the best way to learn.

"The people you're doing your internship with are supposed to guide you, you're not a regular reporter", he says.

David Yates, the faculty member in charge of the internship program, says it is a way of letting students and editors get a look at each other. Students get a chance to show what they can do and editors can size them up.

It's the first year the program has been this extensive. "We have more newsrooms willing to take on students than people willing to go," Yates said.

Students who want to work outside of the city can do so, but they have to pay their own expenses.

Yates, 39, has been working at The Gazette since 1973. He believes an internship is excellent practice for journalism students.

"Students who have done one can tell their friends what it was like," he said. Most are convinced by word of mouth that the experience is valuable.

As Vaughan says, "journalism is a very competitive field; the more experience you get, the better."

Wateringhole

by Milly Charon

Although most brasserie-bar type places are pretty much alike, Darwin's on Bishop St. has a vital difference. It seems to be jumping from noon to the 3 a.m. doldrums.

Many journalists, like Nick Auf der Maur and cartoonist Terry Mosher (Aislin) hang out there.

It's the first stop for a number of out-of towners such as the film directors and crew of the recently completed 'Heavy Metal' movie produced in Montreal.

Professors and students from Concordia drop in for a drink or a chat...perhaps for a buffet lunch, and you can even see the "leave-the-kids-with-a-sitter-and-get-out-for-a-breather" ladies having a snack, a drink - a brief taste of freedom.

The dimly-lit room, seen through a haze of smoke swirling around the orange and red overhead lights, is in constant motion. The sounds of clinking glasses and bottles are barely audible in the blare of rock and roll music.

The bar is always knee-deep in people seated on stools or standing between them,

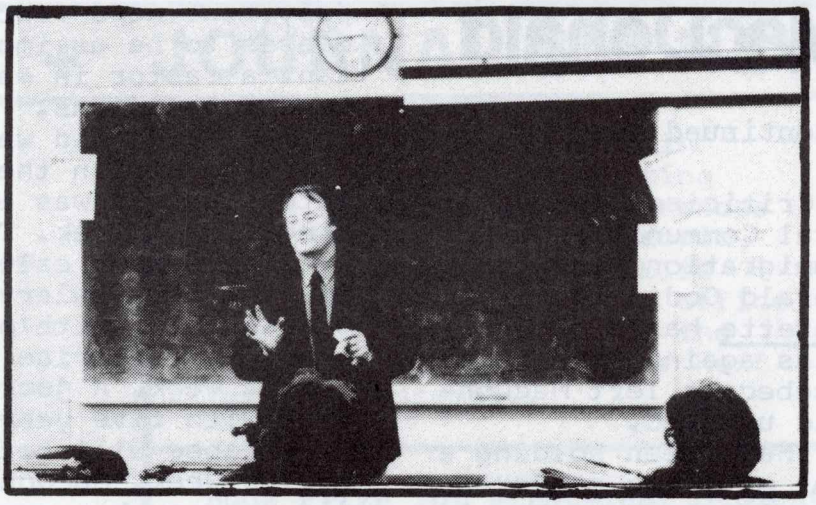
Barker-In-Residence

by D.E. Maisonneuve

If you want to work for the Toronto Star, you'd better make sure your reporting skills are finely honed. So says the paper's regional news editor, Gerry Barker.

Getting the facts is more important than the writing, he said, but that doesn't mean you shoudn't write well. You should.

Barker spoke last week to first, second and third-year journalism students about The Star and journalism in general.



Barker talks to second-year class.

Barker's visit is part of a project initiated by the Canadian Daily Newspaper's Association in 1978, where senior newspaper editors visit journalism schools to give students a better idea of the process of putting out a daily.

In addition to speaking at the writing classes, Barker also read and edited one story from each of the third-year students. The editor also went over the story personally with the author.

According to Enn Raudsepp, Barker was impressed with the quality of the students, and sees the makings of some fine reporters.

Raudsepp added that it was a good opportunity for students to make a pitch for a job.

And if you think journalism doesn't pay well, think again.

Even as a summer worker, the Toronto Star will pay you around $10.00 an hour.

For All Kinds

waiting to get on one.

At tables tucked into every nook and cranny are the younger set, the eighteen-to-thirty-year-old group, although here and there a few daring middle-aged souls of thirty-five can be spotted in animated conversation with neighbours.

No one stays a stranger for long at Darwin's, and the reason may be the friendliness and the warmth of the students working as cocktail waitresses. They hop from table to table taking orders, serving drinks and bantering with the customers.

Around the wall are original drawings, etchings and paintings shown free of charge by the management as a service to Fine Arts students, or other budding young artists, who are looking for inexpensive exposure and a quick sale.

Darwin's doesn't lack for excitement or happenings. Aislin's monthly toots are legendary.

His Xmas celebration last year ended with his being forcibly ejected by the bouncer and bartenders after he threw chairs, bottles, glasses and smashed a mirror at the bar.

MacDonald

(continued from pg.1)

Criticisms from Cultural Communities and Immigration Minister Gerald Godin that The Gazette has a marked bias against the Parti Quebecois left MacDonald unmoved.

"He's been holding a lot of press conferences lately," MacDonald said.

The Gazette has two bureaus in the east end of Montreal and plans to open another in Laval, where 90 per cent of the population is francophone, the columnist said.

The newspaper has a greater circulation east of Park Avenue than west, MacDonald said, estimating the total daily circulation to be 210,000, 20 per cent French-speaking and 80 per cent English.

Penetration is weakest in the ethnic section of the downtown core, he said.

Where coverage falls down is on the national scene. "There is a definite Liberal bias," he said.

Another sore spot is the prominence given to Allan Singer. "Some of us wonder why he is in there at all. He's really only a marginal figure," he said.

MacDonald disagreed with statements made in the Kent Report implying that once a newspaper becomes a monopoly, the news function ceases to be as important a factor in management decisions.

When MacDonald was starting off in the late '60s, he was earning $100 a week. The 1982 agreement calls for the base salary of a journalist with no experience to rise to $350 a week. A journalist with five years experience will get $807 a week. MacDonald did not say how much he would be earning under the new agreement, but his present salary is $40,000 a year.

The Gazette's editorial payroll of $9.2 million is higher than the industry average, MacDonald said, and forms 13 per cent of the total 1982 budget of $80 million.

To "break even" this year, the newspaper's total revenue must come to between $88 million and $90 million, $3 million more than last year. After-tax profits need to be in the five to 10 per cent range.

Last January, The Gazette recorded a net loss "in the six figures," he said.

Kent Report

Although MacDonald was impressed with the supporting documentation of the Kent Report he does not take the findings seriously.

"There was a lot of dreaming in color in it," he said.

More newspapers in competition with one another would be desirable, MacDonald admitted, because it would create more jobs. But the economic condition of the country makes that unlikely.

The era of the two-paper market is over, he said, and will be probably replaced by one national newspaper and a lot of locals.

But as a "social audit" the Kent Report was useful. "I think something like the Kent Report once every 10 years would be a good idea," he said.

To MacDonald, the outlook for newspapers is also good. They still haven't figured out what to do about all those people who like to read the newspapers to and from work, he said.

That's not to say that newspapers aren't going to change. The issue of the '80s will be the economy, MacDonald said, and will be what politics were to the '70s.

Ability

The two most important things the future journalist will need is "a sense of history and training in economics," he said.

And the ability to write.

"Ability is where you can write a 1000 words in an hour and a half without any spelling mistakes and without any factual errors," he said.

"Experience can be learned. Ability you're born with."

Bits & Pieces + JOURNALISM NEWS

QUIZ COMPETITION

Prizes! Fun! Food!
Show everyone how clever you are!
Trivia questions in many categories - current events, history, geography, famous men and women, art, music, literature, science, animals, plants, sports etc..

Date: Saturday, March 13, 1982
Time: 8 p.m. sharp
Place: 2110 Mackay

Teams will be selected that evening. This is open to Concordia students and faculty involved in one of the Journalism programs. Please sign up on the posted sheets so we know how many to expect.

Milly and Linda

If you're interested in doing research, organizing film showings and conferences and meeting terrific people, drop by Concordia's Public Interest Research Group office at 2070 Mackay or watch the Link for the date of our next general assembly.

Book Prize for First-Year Student

A prize of about $100 worth of books will be awarded to a first-year Journalism student who:

1) has maintained a B average
2) is involved in Journalism Program and/or other university activities
3) is working part-time.

The winning student will be chosen by a panel made up of Journalism faculty. Announcement of the winner will be made towards the end of this term.

Scholarships

Students in Concordia University's Journalism Program can look forward to two annual scholarships worth $500 each.

This year, The Cynthia Gunn Journalism Award was presented to Janice Turner and the Canadian Women's Press Club (Montreal Branch) Scholarship was awarded to Eloise Melihercsik.

For more information contact Professor Raudsepp.

COMING SPEAKERS

Wednesday March 10 at 8:30, Phyllis Platt, producer of CBC's current affairs program, DAYBREAK, in room H-1215.

Wednesday March 17 at 8:30, Mel Morris, managing editor of The Gazette, in room H-1215.

For further information, contact Claire Marson.

JOB BULLETIN

Summer job prospects in the field of journalism do not look good.

Media outlets that were actively looking to employ students, such as the Montreal Gazette, the CBC, and the Ottawa Citizen, have already decided who to hire.

Other prospects seem few and far between, but the best possibilities known to the department are listed below...

- The Toronto Sun hires six workers over the summer. Contact Peter O'Sullivan, 333 King St. East, Toronto, Ontario, M5A 3X5. (416) 868-2222.
- The Vancouver Province. Contact Dona Harvey, Managing Editor, 2250 Granville St., Vancouver, B.C., V6H 3G2.
- The Windsor Star. Contact Bob McAleer, Ferry + Pitt Streets, Windsor, Ontario, N9A 4M5. (519) 255-5711.
- The Montreal Business Report is looking for people to do primarily research and graph work. Contact Hyman Glustein at 879-4014.
- The St. Catherines-Niagara Standard is looking for four or five summer workers. Contact Murray Thompson, Managing Editor, 17 Queen Street, St. Catherines, Ontario, L2R 5G5. (416) 684-7251.
- The Vietnam-Canada Association is looking for people to work on an English-language paper this summer. Contact Mr. Tan at 527-6640.
- The Ontario Ministry of Labour has a program to find summer jobs for aspiring journalists. For more information, contact Jurig Bilyk, senior Media Relations Officer, Information Services, Ministry of Labour (Ontario), 400 University Ave., Toronto, Ontario, M7A 1T7. (416) 965-7491.

Other employment opportunities are listed on the bulletin board in the newsroom of the journalism annex. More will be posted as they come in.

Contacts for future employment can be made through the internship program run in the department by Dave Yates.

Many local weeklies also hire some summer help and provide useful contacts for a journalism student.

Even if prospects look dim, always make an application! Some papers need workers on a moment's notice and will pick a person out of their files rather than conduct lengthy interviews.

But whatever you plan to do, do it NOW. Most papers make their decisions on summer hiring in March.

COMMENTS & CRITICISM

Glenn Bradley Paul Gott

Congenial Convention

The Centre for Investigative Journalism Convention over, top honors belong to the Concordia Journalism Student's Association (CJSA) for doing a fine job of arranging the trip to the Queen City.

One of the remarks about the convention was that the CJSA seemed to be the only student group in attendance.

Be that as it may, students and professors from Concordia more than made up for the lack with their indefatigable enthusiasm, with just the right blend of professionalism and humor.

They made it all worthwhile.

Most of the lectures held at the convention were well-received by our students; the highlights being the speeches delivered by Seymour Hersh and Tom Kent.

Photography and Layout, the Olson Case and Marketing Investigative Stories were three of the study-sessions receiving rave reviews from the students, who said their understanding of the role the media plays in our society was considerably deepened.

All in all, it was a great weekend for all who attended.

Special thanks should go to CUSA for their aid in funding the event, to Avi Goldstein, who worked extremely hard organizing the thing, and all the other students who helped get the excursion off the ground floor.

Praise should also go to the Centre for Investigative Journalism itself. Ultimately, they were the ones responsible.

Here's hoping next year's convention is even better.

Editorializing Again

After our first issue, 'Journalism News', hit the stands (so to speak) there were certain rumblings from the administration concerning its editorial content.

Specifically, our phrase "where is that fabled 'third-year student'" was singled out as being unfair.

Third-year students, we are told, often have jobs working for 'real' newspapers and can't be expected to write for a student publication in their spare time.

Fine.

However, this reasoning does not get very far when one looks at the activities of those who have written for this newsletter.

Most of the contributors are active in school affairs and publications as well as having various part-time jobs.

One realizes that this isn't as prestigious as working for the Gazette or the Suburban, but they take time and effort nonetheless!

It makes it difficult to understand or accept the old "I don't have time" excuse that your editors keep hearing from students of all three years.

It all comes down to one thing: you either get involved or you don't.

Third-year journalism students are a prime example of non-involvement. None are involved in the JSA or the Wrap-up and contributions by them to the Link or other student publications have been almost non-existant.

We cannot expect a sudden outburst of participation from third-year students, but third-year students shouldn't expect an outburst of sympathy from your editors next time they don't have time for us.

The Ten Commandments for Journalism Students

I. Thou shalt not walk off with books, magazines, newspapers or files from the Resource Room, unless permission to do so has been granted.

II. Thou shalt turf all thy garbage (coffee cups, McDonald's containers, etc.) in the appropriate waste disposal unit and not leaveth it on desks, tables, floor, etc.

III. Thou shalt put newspapers back in order when thou hast finished perusing them and place them neatly on their original place of rest.

IV. Thou shalt not liberate bottles of Liquid Paper, neither 3M Tape dispensers, neither pens, nor pencils from the confines of the Journalism Office without permission from Mother Superior.

V. Thou shalt not smoke in areas designated non-smoking.

VI. Thou shalt unplug the coffee machine when it is empty so as to prevent the scalding of the bottom of the percolator.

VII. Thou shalt notify the Journalism Office of any change of domicile or telephone number so that we may keep thou notified of any important developments (ie. parties).

VIII. Thou shalt inform the Journalism Office if thou hath decided that thou was not cut out to be a Bernstein or Cronkite and wish to drop out of the program.

IX. Thou shalt keep in mind that the final date for course withdrawl is, or was, March 5. If thou hast missed this date, consider thyself failed.

X. If thou shouldst encounter any problems concerning your Journalism studies, thou shalt discuss it with thy advisor and not just bitcheth about it in the lounge.